



PEACE DIVIDEND INITIATIVE

Harnessing Market Forces for Peace

THE +P FRAMEWORK AS A MODEL FOR PEACE-IMPACT ASSESSMENT

INVESTMENTS DELIVERING VALUE FOR PEACE

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The +P Framework as a model for peace-impact assessment

The **+P Impact Framework** underpinning PDI's work since 2018 proposes a three-level test to determine whether an investment is delivering value for peace:

- **Due diligence for peace:** Quality-assured conflict analysis, design, and ongoing accompaniment.
- **Adaptive strategy for peace:** Ensuring strategic fit, rapid adaptation, and responsible exit.
- **Results for peace:** Value creation for peace impact, through the entire investment lifecycle.

This three-level model is based on Adaptive Monitoring and Evaluation methods to help peace-mediation and peacebuilding organisations deliver and demonstrate valuable results for peace while navigating complex, volatile, and uncertain environments. The **+P Framework** has been openly shared by PDI during its scoping, incubation, and launch phases with peers working on peace-finance.

The **+P Framework principles** outlined below are designed to provide investors and stakeholders with locally grounded assurance that an investment will remain authentically peace-supporting over its entire lifecycle.

1 Due Diligence for Peace

Peace-impact is assured when an investment is purposefully designed and adapted to enhance prospects for peace, from its initial scoping, to implementation, and eventual exit. Unlike traditional ESG certification approaches which provide a 'stamp of approval' prior to the launch of an investment and then declare the investment to be suitably qualified, the **+P Framework** embed ongoing analysis, review, and accompaniment by a trusted peace mediation or peacebuilding partner into the entire investment lifecycle, guaranteeing that peace-impact objectives remain paramount, and verifiable, while enhancing existing conflict early-warning and response systems.

- 1.1 Conflict-sensitive market analysis:** Peace-supporting investments are supported by peer-reviewed conflict analyses identifying points of intersection between market forces and conflict drivers, and potential for peace-supporting incentives.
- 1.2 Conflict-sensitive design:** Peace-supporting investments are designed to correspond with conflict analysis, and are peer-reviewed to eliminate cognitive biases and blind-spots, identify risks, and ensure a 'do-no-harm' ethic.
- 1.3 Peace partner accompaniment:** Peace-supporting investments are accompanied by locally-grounded peace practitioners through the whole investment life-cycle, ensuring both timely adaptation and authentic impact.

2 Strategy for Peace

A peace-supporting investment must remain fit-for-purpose in a complex environment, requiring a highly agile and adaptive approach to investment strategy. Investments that abide by the **+P Framework** are tailored to address key drivers of conflict and impediments to peace. This requires real-time strategic adaptation to meet emerging opportunities and challenges, leading ultimately to a responsible investor exit once prospects for peace impact are exhausted. Ongoing critical peer review and feedback from locally-grounded mediation and peace building peers ensures that the investment's strategy remains aligned with its foundational peace-making intention.

- 2.1 Strategic fit:** Peace-supporting investments address strategic elements of the conflict system to promote prospects for peace by addressing conflict drivers such as structural exclusion and inequality, limited access to resources, governance transparency, inclusion of women and youth, and the protection of vulnerable populations.
- 2.2 Rapid adaptation:** The investment strategy is adapted rapidly to ensure peace-supporting impact, supported by critical peer review at decision gateways to challenge cognitive biases and illuminate blind-spots.
- 2.3 Responsible exit:** Peace-supporting investments implement a responsible exit strategy when maximum peace-impact has been achieved, or when a positive impact for peace is no longer attainable.

3 Results for Peace

The **+P Framework** recognise that value-creation for peace begins as soon as a peace-supporting investment analysis identifies how market forces might be harnessed for peace. This early result is then leveraged to deliver enhanced access and influence for peace mediators and peacebuilders, ultimately helping to engage local communities and conflict actors in constructive dialogue. Peace-impact accelerates as the investment begins to create economic incentives in favour of a peaceful future, aligning shared local and regional interests, repairing critical infrastructure, restarting locally-owned enterprises, and reducing market space for the illicit economic activity that foments and funds violence. A peace-supporting investment may ultimately help conflict actors to attain and finance major peace milestones such as ceasefires, demobilisation of combatants, or the creation of transitional justice and re-integration measures for former militants returning to civilian life.

- 3.1 Enhanced analysis for peace:** Expert conflict-sensitive market analyses are shared with peace partners and trusted impact investors, bringing additional insight to peace mediation and peacebuilding efforts.
- 3.2 Access and influence for peace:** Peace-supporting investments create new entry points and influence for trusted peace partners, complementing traditional channels available to both mediators and long-term peacebuilders.
- 3.3 Engagement in dialogue:** Peace-supporting investments help engage local actors in peace-supporting dialogue, fostering prospects for violence reduction, resolution of grievances, and ultimately reconciliation.

- 3.4 Incentives for peace:** Peace-supporting livelihoods, enhanced resilience for conflict-affected communities, sustainable peace-supporting enterprises, shared wealth-creation, reduced market space for illicit and criminal economic activity, and enhanced connectivity and cohesion between communities formerly divided by conflict.
- 3.5 Visible peace milestones:** Peace-supporting investments contribute to tangible movement away from violence and towards more sustainable peace, including de-confliction mechanisms, ceasefires, humanitarian access agreements, joint declarations, peace agreements, demobilisation of combatants, and steps towards justice and reconciliation. Wherever possible, rigorous data analysis is used to quantify observable movements away from violence, and the emergence of more resilient conflict-management mechanisms.